

Last Revised: June 24, 2025

Company: Vale, Inc.

1. Overview

Vale, Inc. ("we," "us," or "our") provides Animalis, a software platform designed for wildlife imagery analysis. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use Animalis or our website.

Animalis prioritizes your privacy by processing wildlife data locally on your device and limiting personal information collection to what is necessary.

2. Definitions

Personal Information: Any information relating to an identified or identifiable individual, such as name, email address, or payment details.

User Content: Data, including images, videos, annotations, and AI models, created or uploaded by you within Animalis.

Processing: Any operation performed on personal information, including collection, storage, use, or disclosure.

Third Parties: External service providers, such as payment processors or email service providers, who assist us in delivering our services.

3. Information We Collect

We collect limited personal information necessary to provide our services, including:

- Name and contact information (e.g., email address)
- Billing and payment information (processed securely via third parties)
- Communication records (support requests, feedback)
- Marketing preferences, if you opt in to receive promotional materials
- A tokenized fingerprint of your device, used strictly for license verification purposes

We do not collect images, videos, or model data unless you explicitly share it under a separate agreement.

4. Local Data Processing

All media and data, such as images, videos, annotations, and AI model outputs, are processed and stored locally on your device. This means:

- No automatic uploading of your wildlife data to Vale, Inc. servers
- No tracking, profiling, or analytics based on your local data
- You maintain sole ownership and control over all user content

5. How We Use Your Information

We use your personal information solely to:

- Process transactions and license activations
- Provide customer support and respond to inquiries
- Send marketing communications if you have opted in
- Fulfill obligations under any cooperative agreements you enter into

We do not use user content to improve our products or services without your explicit written consent.

6. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes described in this policy, including to:

- Manage your account and license
- Provide ongoing support
- Comply with legal obligations

When your data is no longer required, we will securely delete or anonymize it.

7. Cookies and Tracking Technologies

Animalis operates primarily as a local application. However, our website uses cookies and similar tracking technologies to analyze traffic flow and user behavior through platforms such as Google Analytics or equivalent services. These cookies help us understand how visitors engage with our site and improve our offerings. You may control or disable cookies through your browser settings.

No cookies or tracking technologies are used within the Animalis app itself.

8. User Rights

Depending on your jurisdiction, you may have rights regarding your personal information, including:

- The right to access your personal data
- The right to correct inaccurate information
- The right to request deletion of your personal data
- The right to object to or restrict processing
- The right to withdraw consent for marketing communications at any time

To exercise these rights, please contact us at joseph@vale.vision.

9. Third-Party Services

We may share your personal information with trusted third parties who assist in providing our services, such as:

- Payment processors for handling transactions
- Email service providers for sending communications

These third parties are contractually obligated to protect your data and use it only for specified purposes.

10. International Data Transfers

If applicable, your personal data may be transferred to and processed in countries outside your residence, including the United States. We take appropriate measures to ensure such transfers comply with applicable data protection laws.

11. Data Sharing and Disclosure

We do not sell or rent your personal data. We may disclose your information only in the following situations:

- To complete transactions through third-party processors
- To comply with legal requirements or enforce our policies
- With your explicit consent or as part of a signed agreement

We do not share or access your wildlife data unless you provide it to us voluntarily.

12. Data Ownership

You retain all rights to your images, videos, annotations, AI models, and related data. Vale, Inc. does not claim ownership or license over this content unless otherwise agreed in writing.

13. Data Security

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access or disclosure. Because Animalis processes data locally, protecting that data is your responsibility, and we encourage strong security practices for your devices.

14. Children's Privacy

Animalis is not intended for children under 18 years of age, and we do not knowingly collect information from anyone under 13. If we learn that personal information from a child under 13 has been collected without verified parental consent, we will delete it.

Users between the ages of 13 and 18 may use Animalis only with the permission of a parent or legal guardian. By using the software, you confirm you are at least 18 or have obtained such consent.

If you believe a child's personal information has been collected in violation of this policy, please contact us immediately.

15. Marketing Communications and Opt-Out

If you opt in, we may send you promotional emails about our products and services. You can unsubscribe at any time by clicking the unsubscribe link in our emails or contacting us directly. We do not share your contact information with third-party marketers.

16. Changes to This Privacy Policy

We may update this Privacy Policy periodically. If material changes occur, we will revise the effective date and notify you via the app or email if you have provided your contact details.

Please review this policy regularly to stay informed about how we protect your information.

17. Contact Us

For questions, requests, or concerns about this Privacy Policy or your personal data, contact:

Vale, Inc.

Email: joseph@vale.vision